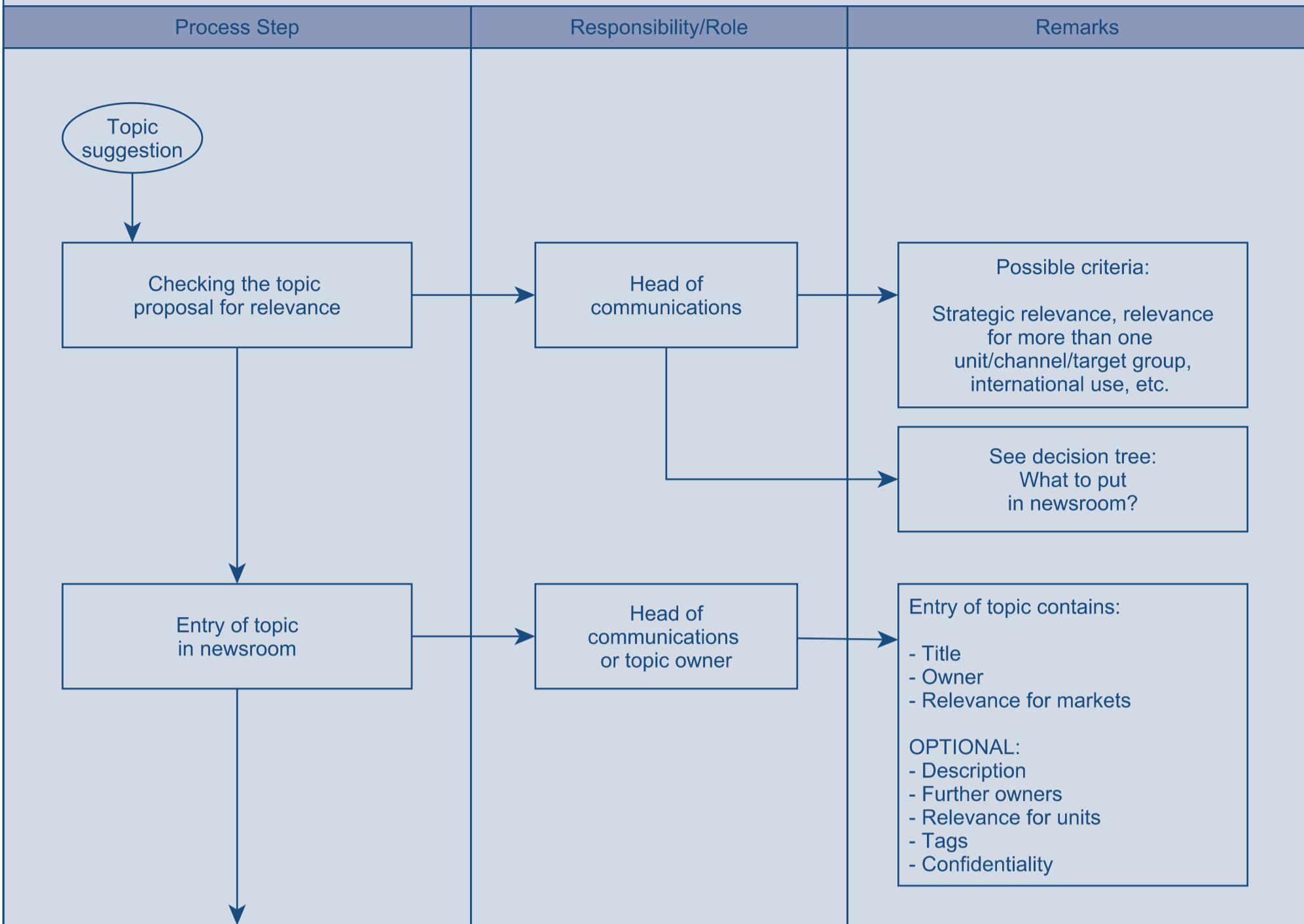


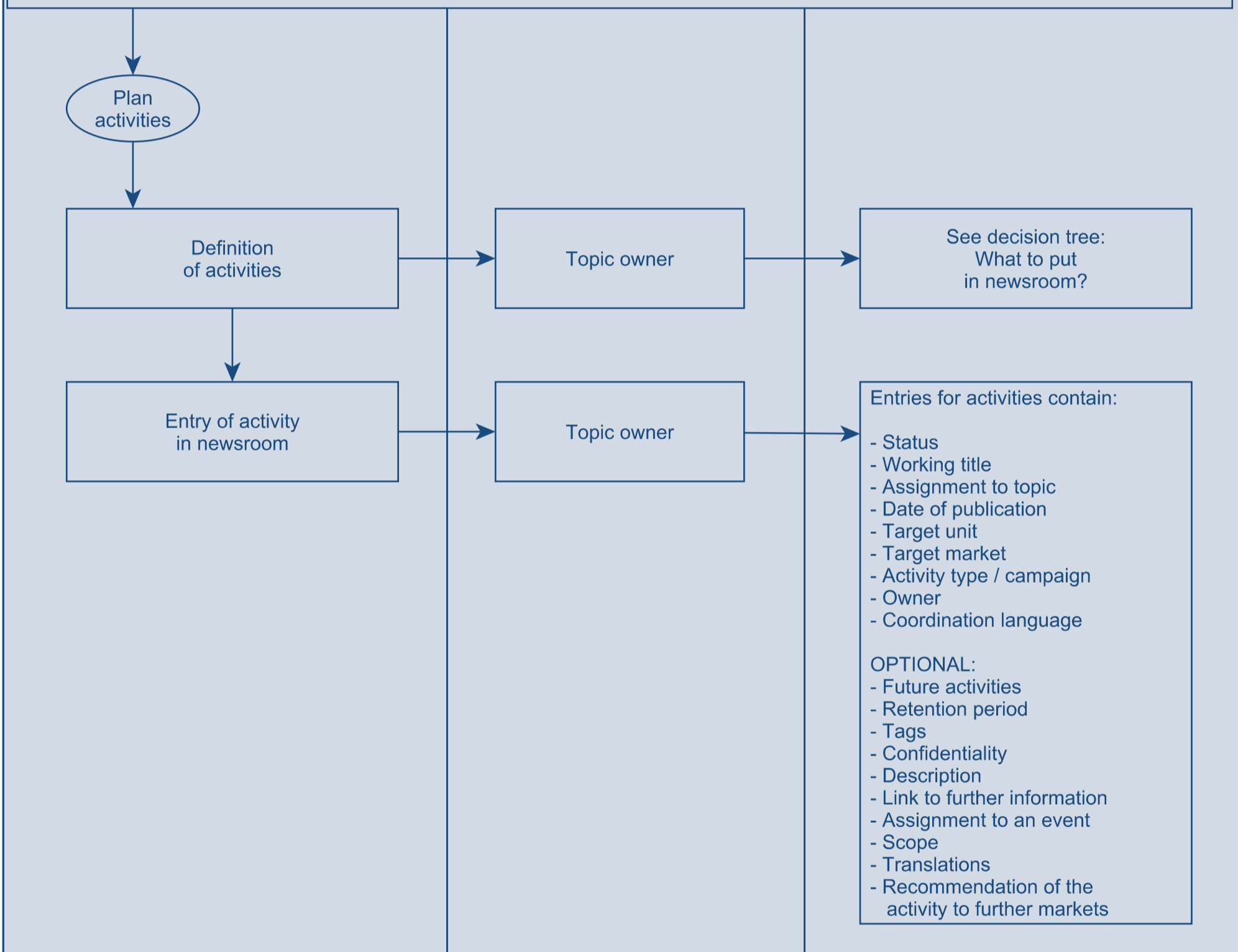
Process Steps: Communications Planning in newsroom



Best Practice



After entering a topic, activities can now be assigned to it in newsroom.



EXAMPLE: Campaign to communicate the financial results of the first quarter

